

In the Eye of a Storm



**The Emergency Services Public Information Officers of Colorado
present a day of communication training for public information professionals.**

Join public information and public affairs professionals from across Colorado to learn about crisis communications and lessons from the front lines of Hurricane Katrina. Marty Bahamonde, a Regional External Affairs Director with FEMA, was the Field Lead PIO in the early response to Katrina. Hear his first-hand account of what worked — and what didn't.

Learn more about Joint Information Systems and what you need to know about Joint Information Centers in a large Colorado disaster. Then, get the big picture on Colorado's statewide emergency operations plan!



Questions? Call or e-mail
training chair Lynn
Kimbrough: 720-913-9025
or Lmk@DenverDA.org

Training Conference Details:

- **July 10, 2006**
- **9 a.m. to 4:30 p.m.**
- **Special pre-conference session on Basic PIO Skills**
- **Location: Jefferson County Admin. and Courts Building, 100 Jefferson County Pkwy., Golden, Colorado 80419**
- **Cost: \$75**
(discount for ESPIOC members)

Register today! Visit www.espioc.org to print your registration form. Then send it in by July 5th!

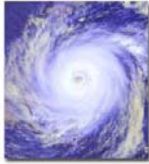
Conference Agenda

- 7:30 a.m. — Pre-conference workshop: Basic PIO Skills
- 9 a.m. — Coffee, registration and networking
- 9:30 a.m. — Crisis Communication and Katrina; Marty Bahamonde
- 11:30 a.m. — Lunch break (on your own)
- 1 p.m. — Alphabet Soup: NIMS, ICS, JIS and JICs; Marty Bahamonde
- 3 p.m. — Refreshments and networking
- 3:30 p.m. — Bringing it Home: Colorado's Emergency Operations Plan

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(7:30 a.m. Basic PIO Skills Workshop)
Jeffco Admin. and Courts Building
100 Jefferson County Pkwy.
Golden, CO 80419



**Print this form and mail it in with
your check to register today!**



The Emergency Services Public Information Officers of Colorado present:
"In the Eye of a Storm"
Crisis Communications lessons from Katrina

Name:

Title:

Agency:

Address:

Email address:

Phone:

Fax:

Cost: (Please check appropriate box.)

- ☐ \$25 ESPIOC Member
- ☐ \$75 Non-ESPIOC Member

- ☐ Yes, I will attend the pre-conference workshop on Basic PIO AT 7:30 a.m.
- ☐ No, I will not attend the pre-conference workshop.

Total enclosed: \$_____

Print this form and send it with a check payable to:

ESPIOC - Training
P.O. Box 16129
Golden, CO 80402-6003

(Checks only, please. Registration should be received by July 5, 2006; a confirmation will be returned upon receipt of this registration form and your check.)

Questions: Lynn Kimbrough, training chair, 720-913-9025 or Lmk@DenverDA.org